



ANDREI BALINT

marketing | advertising | sales | UX design | photography

30, Cluj-Napoca, Romania

+40744911655

salut@andreibalint.ro

www.andreibalint.ro



EMPLOYMENT

**Marketing & Sales Manager,
European Trade Fairs Coordinator**
@ Becker Romania
03.2013 - present

**GlocalTour Project Coordinator,
Marketing & Public Relations**
@ Romanian Peace Institute
04.2012 - 12.2012

Marketing Specialist
@ BrainArt Advertising Agency
03.2011 - 05.2012

Assistant Editor
@ WFL Publisher Helsinki
02.2009 - 05.2009



EDUCATION

User Experience Design
@ The Informal School of IT Cluj
11.2016 - 03.2017

Master of Arts in Advertising
@ Babeş-Bolyai University Cluj
10.2009 - 07.2011

**Bachelor of Arts in
Communication & PR**
@ Babeş-Bolyai University Cluj
10.2006 - 07.2009

Social Sciences
@ "Al. Papiu Ilarian" Highschool Mureş
09.2002 - 06.2006



VOLUNTEERING

**Board Member,
Graphic Designer**
@ TEDxEroilor
10.2011 - 12.2012

**Online Coordinator,
Graphic Designer**
@ AEGEE Cluj-Napoca
01.2011 - 05.2012

Marketing Coordinator
@ Leadership Summer School
04.2011 - 07.2011

Social Campaigns
@ Romanian Peace Institute
11.2009 - 12.2010



SKILLS & CERTIFICATES

Google - Digital Marketing
Certificate 10.2016

Moqups	●●●●●
Adobe Photoshop	●●●●●
Adobe Lightroom	●●●●●
Adobe Illustrator	●●●●●
Adobe InDesign	●●●●●
Adobe Dreamweaver	●●○○○
Microsoft Office	●●●●●
Wordpress	●●●●○
English	●●●●○



WORLDWIDE EXPERIENCE

2013 - 2018
European trade fairs and sales activities

2011 - 2012
European Students' Forum (AEGEE Cluj)

2010
Work & Travel | Alaska, USA

2009
Erasmus internship, Finland



AWARDS

2017 - winner
@Challenge Accepted Award

2016 - finalist
@TEDxEroilor Award

2011 - 4th place
@RoBlogFest | photo blog

2008 - winner
@Case Study Bucharest

HOBBIES & INTERESTS

